## Message Text

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INFO OCT-01 EA-07 ISO-00 EB-08 COME-00 TRSE-00 CIAE-00 INR-07 NSAE-00 /023 W

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R 120032Z FEB 77 FM AMCONSUL HONG KONG TO SECSTATE WASHDC 3773 INFO USLO PEKING

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PASS AGRICULTURE, FAS, FMD, IMR FRUIT AND VEGTABLES

E.O. 11652: NA
TAGS: ETRD, CH, US
SUBJECT: US BUSINESS VISITOR TRADE PROPOSAL TO PRC THROUGH
CHINA RESOURCES COMPANY IN HONG KONG

- 1. PERRY WALKER OF RIVERBEND FARMS, INC (CALIFORNIA),
  ACCOMPANIED BY CONGEN OFFICER, MET WITH CINA RESOURCES COMPANY
  (CRC) REPRESENTATIVE ON 8 FEBRUARY TO DISCUSS HIS COMPANY'S
  INTREST IN SELLING TO THE PEOPLE'S REPUBLIC OF CHINA (PRC)
  A COMPUTERIZED PROGRAM FOR GROWING HIGH-QUALITY CITRUS FRUIT
  ON LARGE-SCALE BASIS. WALKER INFORMED CRC OFFICALS THAT PROGRAM
  HAD BEEN DEVELOPED OVER PAST SIX YEAR PERIOD BY COMPANY'S
  RESEARCH TECHNICIANS AND WILL BE MARKETED IN THE
  US SHORTLY.
- 2. WALKER INFORMED CRC OFFICIAL THAT PROGRAM UTILIZED ONE IBM 3200 COMPUTER WHICH WAS FOUND TO BE QUIRE ADEQUATE FOR THEIR PROGRAMMING NEEDS BUT SALE OF PROGRAM WOULD NOT BE CONTINGENT UPON THE PURCHASE OF IBM COMPUTER. PROGRAM COULD BE EASILY ADAPTED TO OTHER COMPARABLE COMPUTERS WITH SELECTION LEFT TO PRC. WALKER STATED THAT PROGRAM ENHANCES SCIENTIFIC APPROACH TO LARGE-SCALE FARMING AND OFFERS OTHER ADVANTAGES LIMITED OFFICIAL USE

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SUCH AS PROMOTING GREATER COST EFFICIENCY, PROVIDING MORE ACCURATE FORECASTS OF PRODUCTION OF QUALITY FRUITS AS WELL AS MORE ACCURATE ESTIMATES OF VOLUME MEETING EXPORT STANDARS. PROGRAM COULD ALSO BE ADOPTED TO LARGE-SCALE VEGETABLE PRODUCE FARMS.

3. CRC OFFICIAL REQUESTED WALKER PROVIDE CRC WITH TWO COPIES

OF DETAILED PROPOSALS WITH QUOTATIONS FOR ABOVE PROGRAM, HE STATED THAT ONE COPY WOULD BE FORWARDED ON TO THE APPROPRIATE FOREIGN TRADE CORPORTATION (FTC) IN PEKING. OFFICIAL EXPRESSED INTREST IN THE CONCEPT OF COMPUTERZING LARGE-SCALE PRODUCE FARMING AND STATED THAT HE WOULD INFORM COLLEGUES IN PEKING OF HIS DISCUSSION WITH WALKER. CROSS

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## Message Attributes

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Subject: US BUSINESS VISITOR TRADE PROPOSAL TO PRC THROUGH CHINA RESOURCES COMPANY IN HONG KONG

TAGS: ETRD, CH, US, RIVERBEND FARMS INC, (WALKER, PERRY)

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